

IOWA STATE UNIVERSITY

Debbie and Jerry Ivy College of Business

Master of Real Estate Development (MRED)



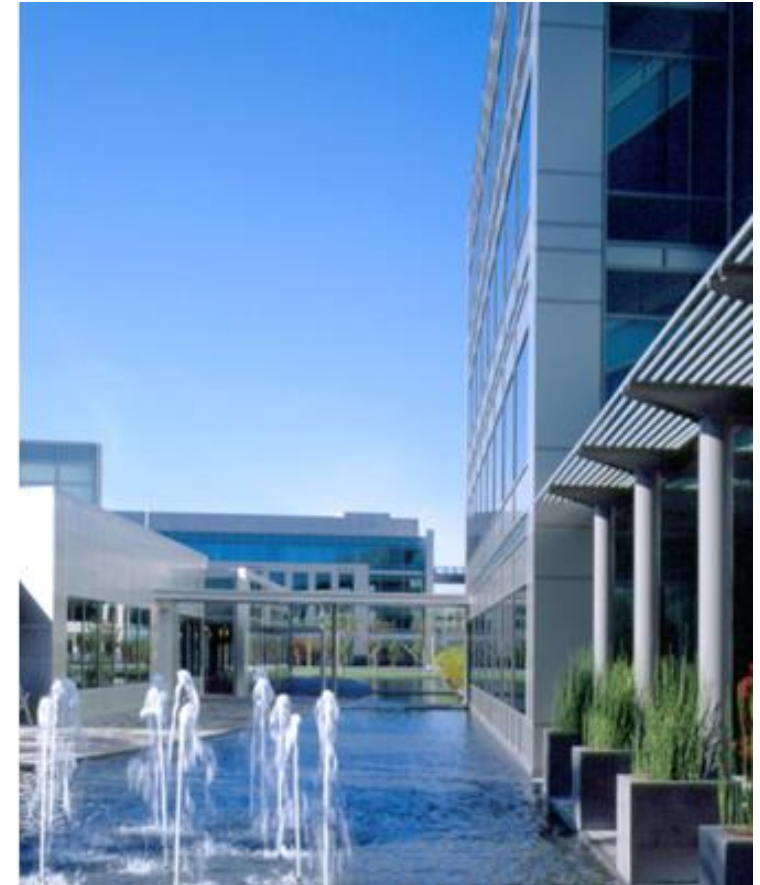
Tracy Turner, Ph.D.
Program Director

Agenda

- Introduction
- Why Iowa State?
- Course curriculum
- Admissions requirements
- Cost of program
- Q&A

A Closer Look at the ISU MRED

- Are you seeking career advancement?
- Are you looking to get a deeper understanding of real estate markets?
- Do you need the convenience of an online program?
- Are you looking for a customized curriculum to meet your needs?



DR Young Associates

Why Iowa State?

- Multidisciplinary approach
 - Real estate market analysis
 - Finance and investments
 - Leadership and negotiations
 - Urban planning
 - Architecture and construction science
- Dedicated faculty
- Benefit from dedicated graduate program staff



Why Iowa State?

- Completing programs are more costly
- Industry engagement: networking opportunities, guest lectures and capstone project



Why Iowa State?

- Outstanding Executive Advisory Council (EAC)
 - Mentoring program for MRED students



MRED Faculty

College of Business



Jim Summers; Michael Bootsma; Hua Sun; Tracy Turner

College of Design



Dan Kuhlmann; Ted Grevstad-Nordbock; Andrea Wheller

College of Engineering



Angela Christensen; Jennifer Shane

A Closer Look at the Curriculum

- Program length = 21 months
- 33 credit hours of cohort based learning
 - 10 core courses
 - 1 elective
- Delivery method:
 - 8 online distance courses
 - 3 one-week campus courses



Northwestern Mutual Real Estate

A Glimpse into Our Courses: 1st year

August 2019

- Real estate market analysis workshop

Fall 2019

- Real estate finance
- Construction basics, building systems & project management

Spring 2020

- Real estate investments
- Architecture and sustainable design



Northwestern Mutual Real Estate

A Glimpse into Our Courses: 2nd Year

August 2020

- Leadership and conflict resolution workshop

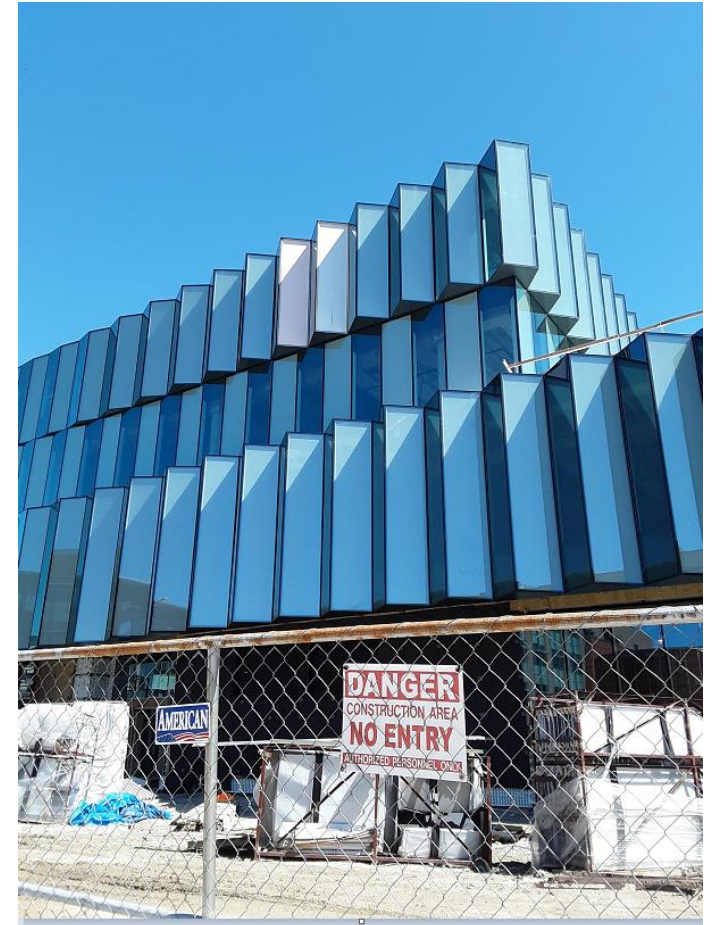
Fall 2020

- Real estate law
- Real estate development

Spring 2021

- Sustainable community development
- Elective choice: Historic preservation or real estate securitization

May 2021: Capstone course workshop



ISU Student Innovation Center

Option to waive a course

Three “Core Competencies”:

- Real estate finance
- Construction basics, building systems & project management
- Architecture and sustainable design

→ We will waive courses for students with expertise in one of these areas

→ Students can complete the degree with 30 credit hours

Curriculum and Certified Commercial Investment Member

- “University Fast Track” for 2020/2021?
 - MRED graduates would get credit for some of the core CCIM designation courses
- CCIM core courses
 - CI 101: Financial Analysis for Commercial RE investment
 - CI 102: Market Analysis course
 - CI 103: User Decision Analysis
 - CI 104: Investment Analysis course

Admission Requirements

- Bachelor's degree: business, design or a related field preferred
- Work experience: required
- Academic transcripts: from all universities (undergrad & grad) where coursework was completed
- No GMAT/GRE
- 3 Letters of Recommendation
- Formal Statement of Purpose
- Test of English as a Foreign Language
 - Only necessary for non-native English speakers

Program costs

- Tuition \$890 per credit hour
- Tuition per semester, online courses = $\$890 \times 6 = \$5,340$
- One-week workshops: $\$890 \times 3 = \$2,670$
- \$1000 Inaugural Scholarship



Important Dates

- Official Iowa State applications are due by **July 1, 2019**
- Classwork begins week of **August 5, 2019**
 - On campus 5-day course: Real estate market analysis
 - Aug. 5th –Aug. 9th
- Fall 2019 online coursework begins Aug. 26th

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Thank You

For more information:

- Tracy Turner, Program Director
turner@iastate.edu
- Nick Sloan, Graduate Programs
njsloan@iastate.edu
- Daniel Kuhlmann
dok@iastate.edu

MRED Website: <https://www.ivybusiness.iastate.edu/masters/mred/>

