



DES MOINES AREA MPO

Iowa Commercial Real Estate Association

June 2, 2022

Today, we'll touch on....



- Regional Priority Transportation Projects
- MPO Funding
- Rain Campaign
- Local Governments for Sustainability
- Transload Facility
- Water Trails
- Economic Development District

ABOUT

Federally required entity
Provides regional forum
Allocates US DOT dollars

EXECUTIVE COMMITTEE

BOB ANDEWEG (Chair)

Mayor, Urbandale

STEPHANIE RIVA (Vice Chair)

Council, Norwalk

TED WEAVER (Secretary/Treasurer)

Council, Clive

MARK HOLM

Mayor, Ankeny

JEFF WALTERS

Polk City

RUTH RANDLEMAN

Council, Carlisle

FRANK COWNIE

Mayor, Des Moines

JOE GATTO

Council, Des Moines

RUSS TRIMBLE

Mayor, West Des Moines

ELIZABETH BURNS-THOMPSON

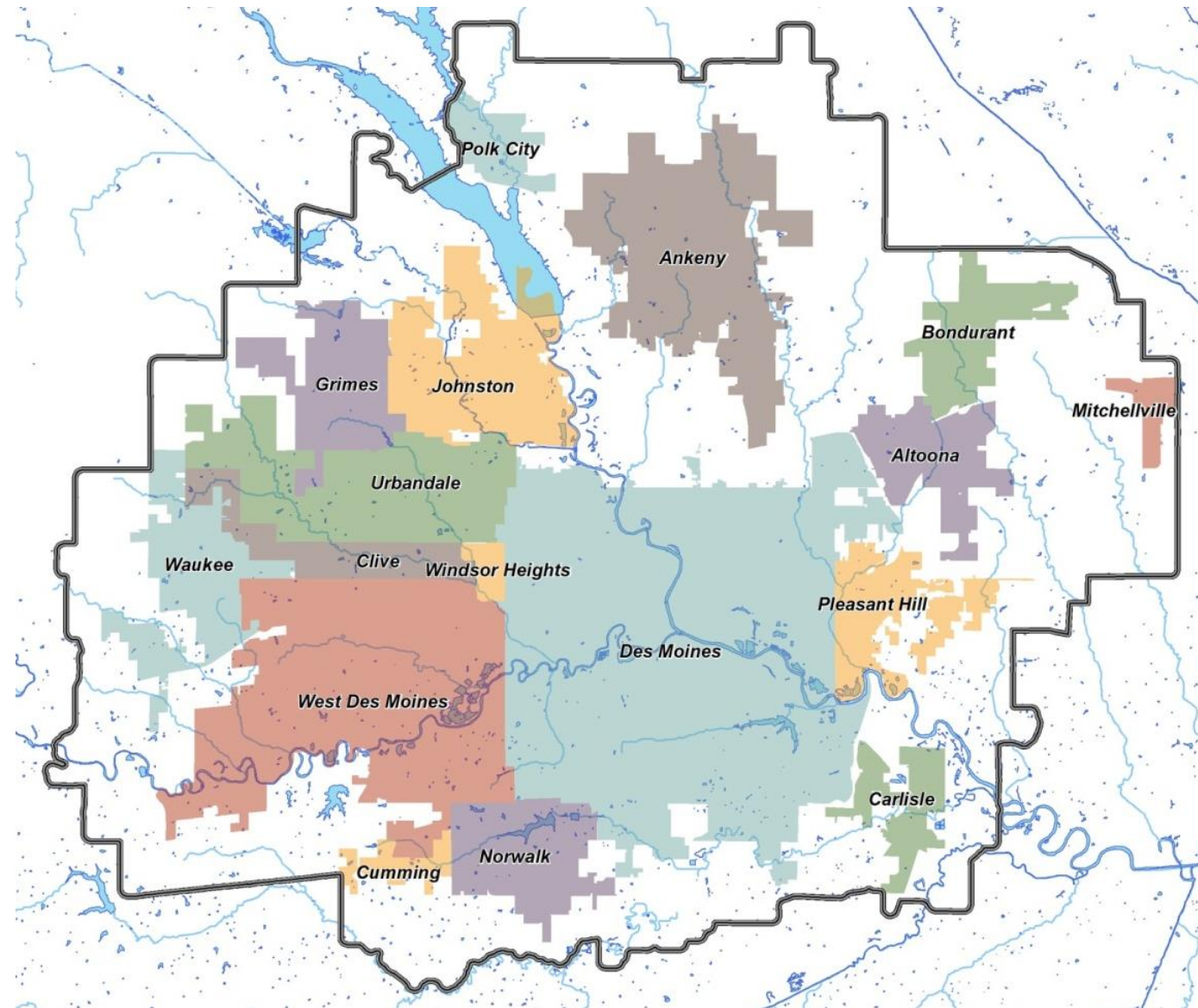
Council, Altoona

TOM HOCKENSMITH

Supervisor, Polk County

TODD ASHBY

CEO and Executive Director



ADDITIONAL MEMBERS:

Dallas County

DART

Polk County

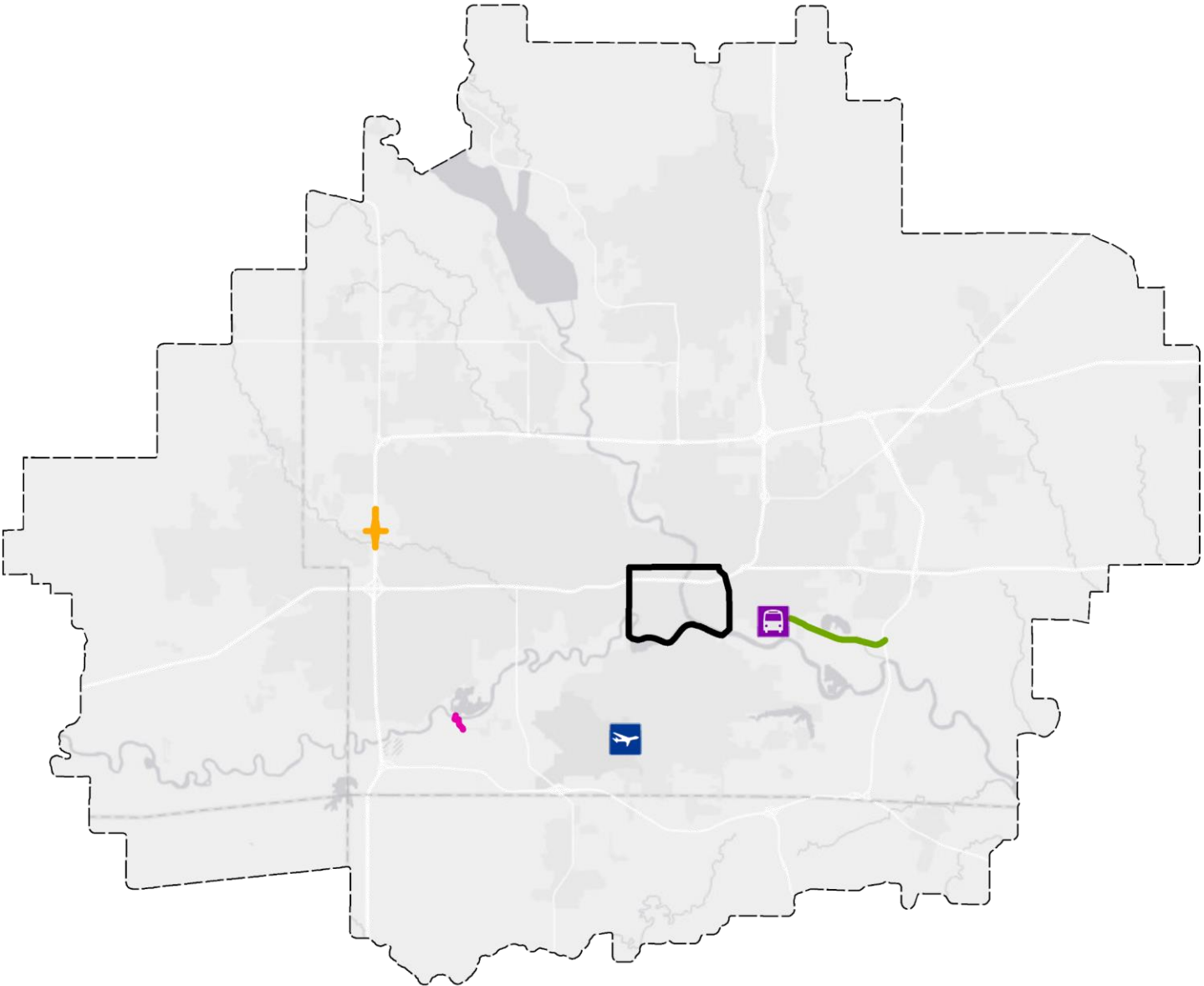
Warren County

420 Watson Powell Jr. Pkwy Suite 200
Des Moines, IA 50309

515-334-0075
www.dmampo.org



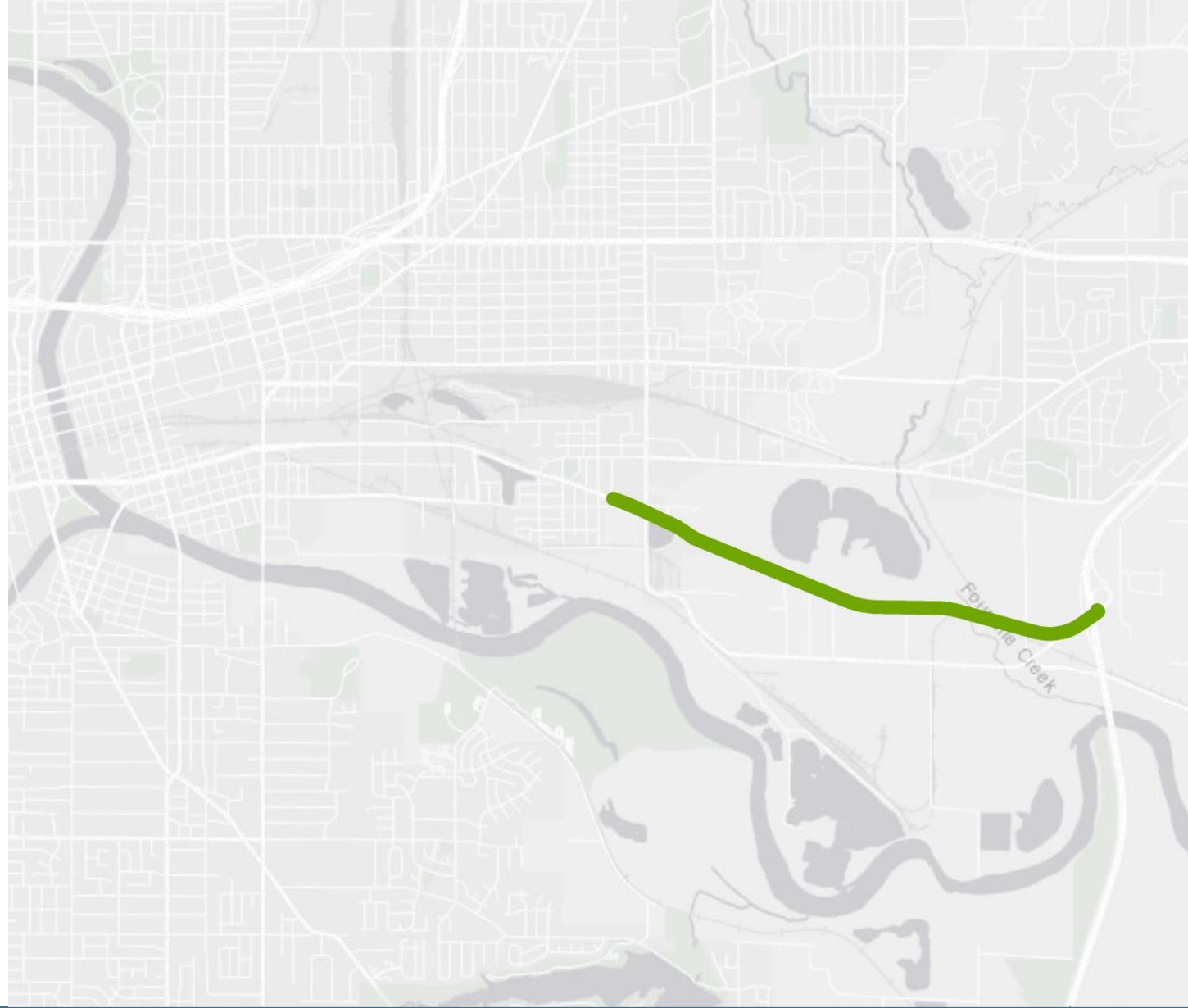
PRIORITY TRANSPORTATION PROJECTS



DES MOINES / PLEASANT HILL

Southeast Connector

- Four-lane complete street connecting downtown Des Moines to U.S. Highway 65
- \$50 million



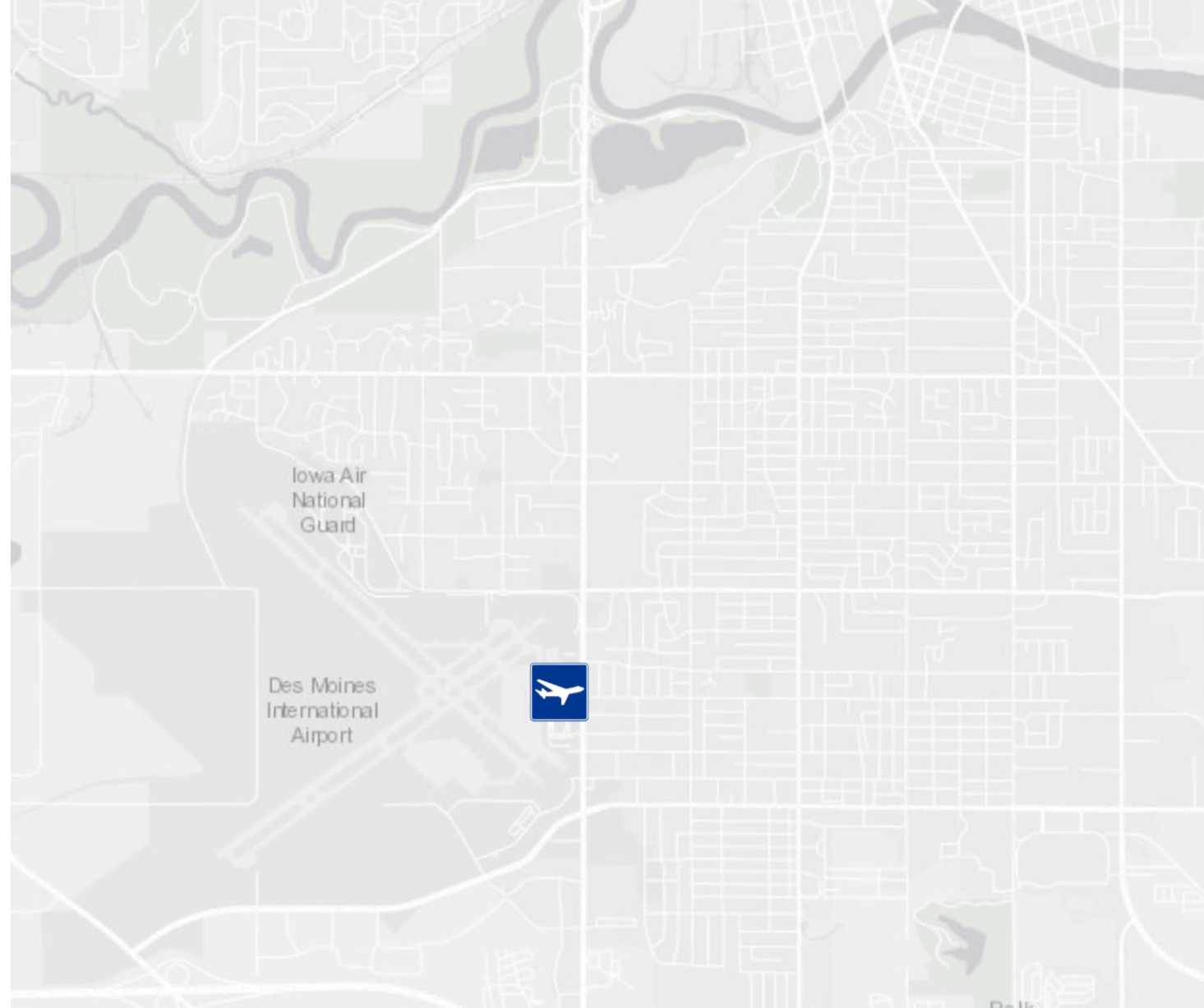
DES MOINES AIRPORT

New Terminal

- New 14-gate terminal at existing airport
- \$500 million



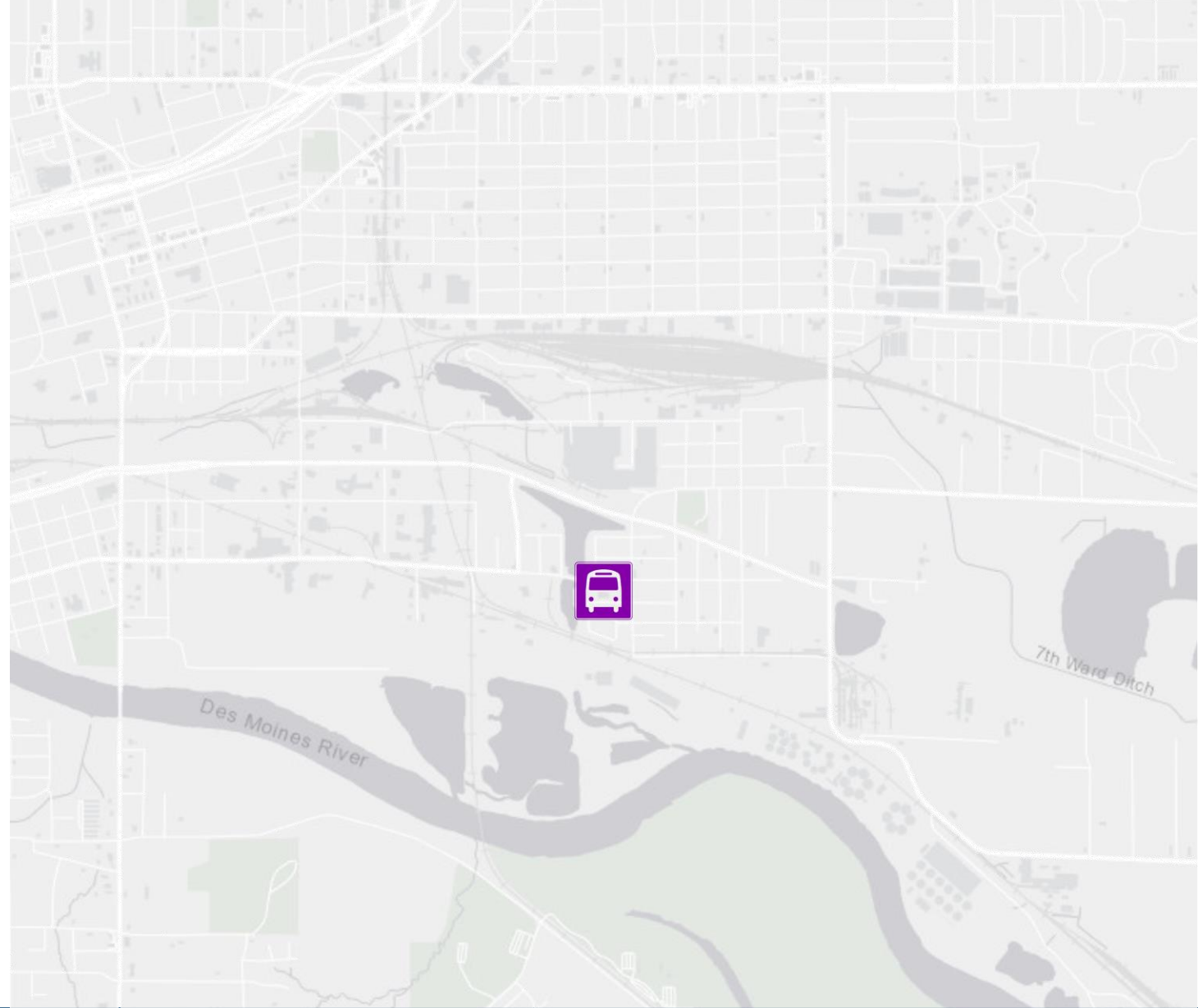
Iowa to Anywhere



DES MOINES AREA REGIONAL TRANSIT AUTHORITY

Operations & Maintenance Facility

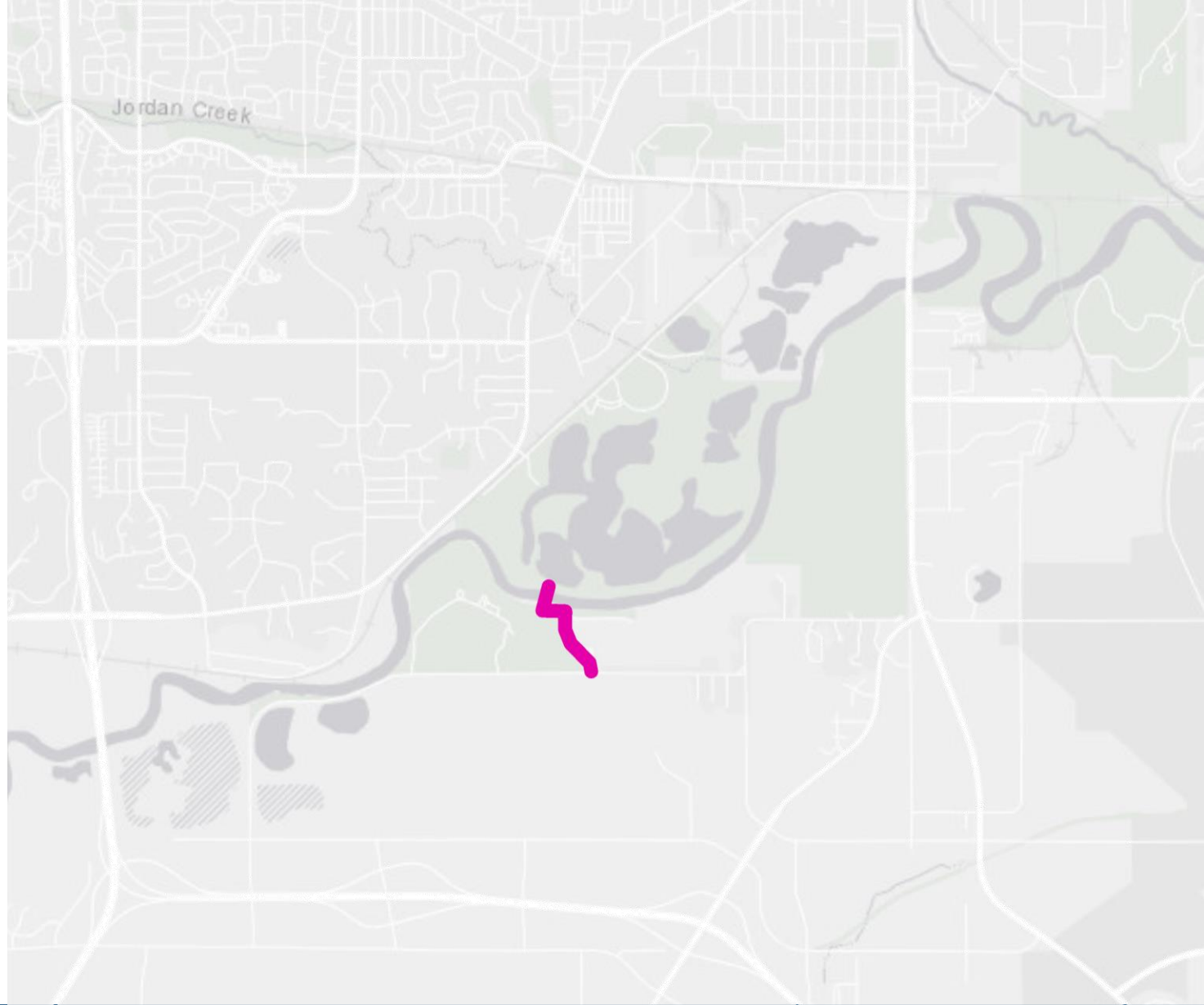
- Maintenance building, bus storage and an office building.
- Alleviate flooding concerns
- Expand electric fleet
- \$68.5 million



WEST DES MOINES

Raccoon River Pedestrian East Trail Bridge

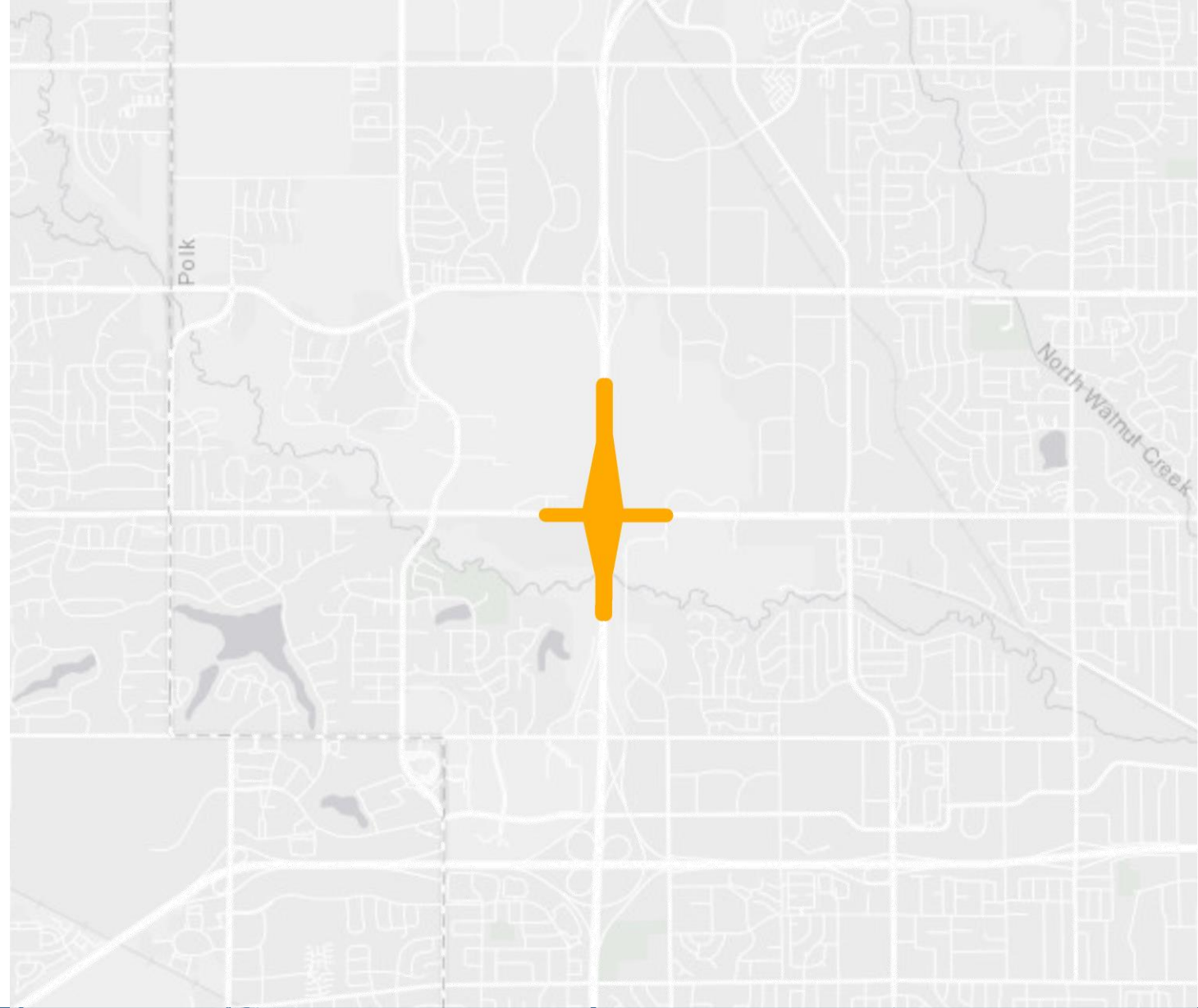
- Pedestrian bridge across the Raccoon River
- Connect Raccoon River Park and Walnut Woods State Park
- \$5 million



IDOT, CLIVE, URBANDALE

I-35-80 interchange with U.S. 6/Hickman Road

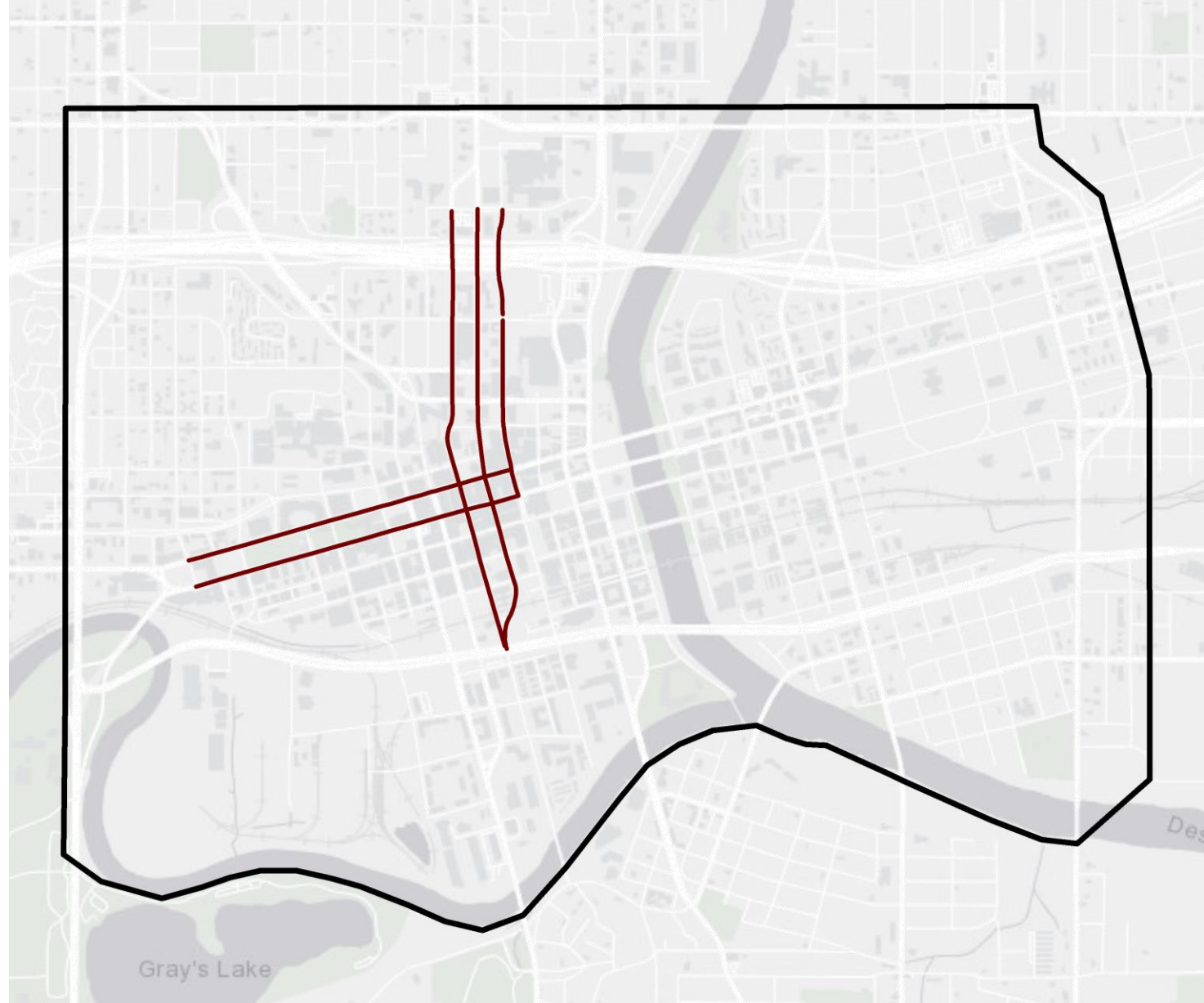
- Widen I-35/80 and construct auxiliary lanes from Douglas Ave. to University Ave.
- Reconfigure US 6/Hickman Rd Interchange.
- \$58 million



CONNECT DOWNTOWN

One- to two-way conversion

- Grand and Locust (5th-17th)
- 6th Ave. and 7th St.
(MLK to University)
- 2-way on-street bicycle facilities on 5th Ave.
- \$12 million



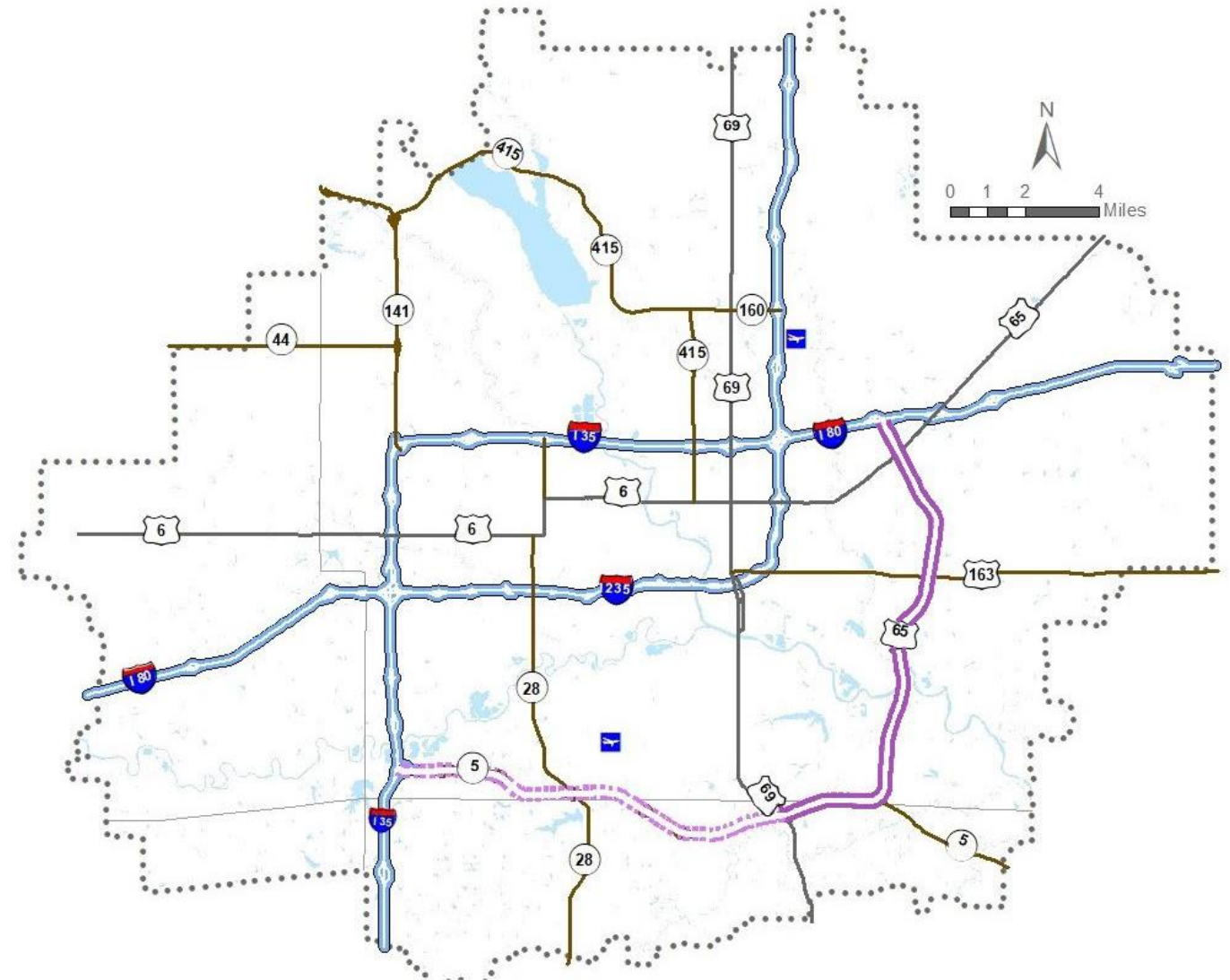
PURPLE HEART HIGHWAY

Seeking Interstate Designation

- Clearer signage
- Economic Development
- Maintain access for existing users (slow-moving and overweight)

Required Steps

- State exemption for minimum speed limit
- Federal weight exemption



MPO FUNDING

MPO GRANT FUNDING

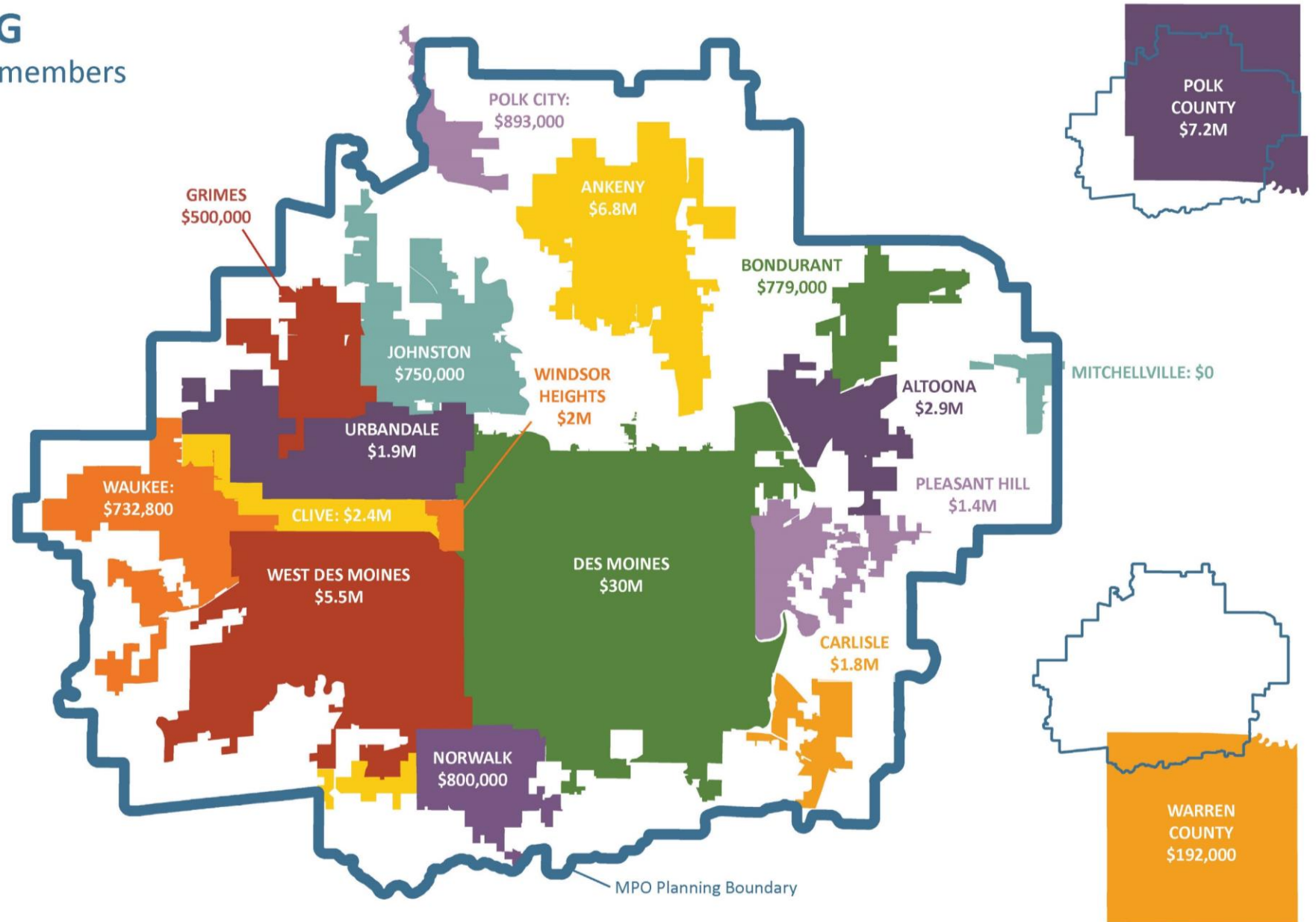
Five-year total grants to MPO members
(Federal Fiscal Years 2021-2025)

TOTAL AWARDS: \$72.2M

The Des Moines Area MPO has increasingly focused its funding on getting the most use out of existing infrastructure. Notably, the MPO is giving out more grants for major street reconstruction projects while investing in multimodal transportation options. This tightened focus on optimizing the existing transportation network is a major theme of the region's newly adopted long-range transportation plan, Mobilizing Tomorrow.



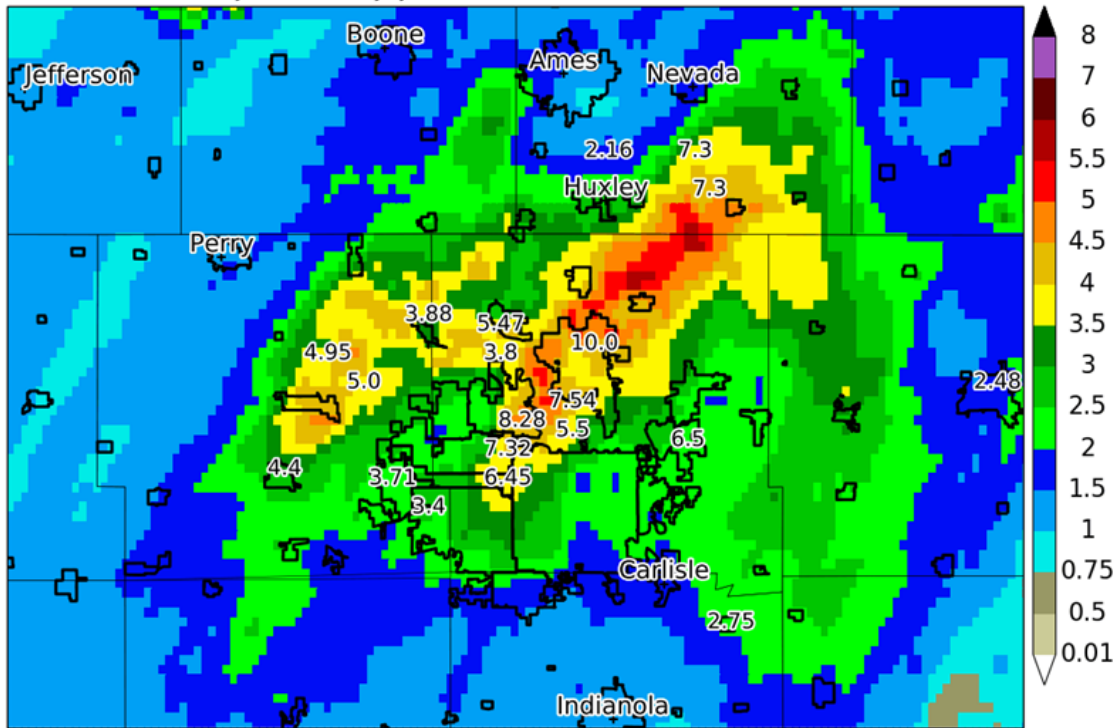
DES MOINES AREA REGIONAL
TRANSIT AUTHORITY
\$7M



RAIN CAMPAIGN

Rain Campaign


 NOAA MRMS Q3: Guage Corrected RADAR Rainfall Estimates + NWS Storm Reports
 Valid: 7 AM 30 June to 7 AM 1 July 2018



Iowa Environmental Mesonet :: generated 01 July 2018 10:53 AM

data units :: inch

...24 HOUR RAINFALL REPORTS...

LOCATION	AMOUNT
2 W ANKENY	8.72 IN
JOHNSTON	8.40 IN
1 ENE URBANDALE	7.57 IN
2 W ANKENY	7.37 IN
3 WSW ELKHART	7.15 IN
WINDSOR HEIGHTS	6.45 IN
4 S NEVADA	6.30 IN
MAXWELL	6.30 IN
FOUR MILE CREEK ALERT STATIO	5.63 IN
SAYLORVILLE LAKE	5.47 IN
1 W JOHNSTON	5.35 IN
1 ENE WATERLOO	5.20 IN
4 ENE DALLAS CENTER	5.00 IN



Rain Campaign



How can we engage and empower residents to manage stormwater where it lands?



THE RAIN CAMPAIGN

ENABLING PEOPLE TO PROTECT WATER

raincampaign.org

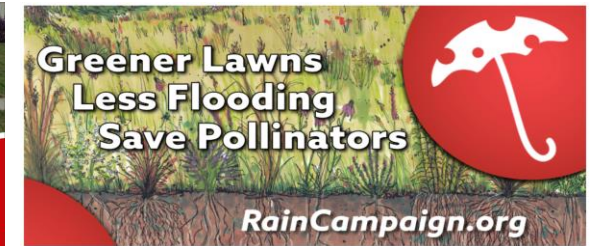
Rain Campaign



Des Moines Metro Area Stormwater BMP Cost-Share Program

Program	Eligible BMPs	Cost Share	Notes
City of Des Moines	Residential	50%	Maximum of \$10,000 per lot
	Commercial	50%	Maximum of \$50,000 per lot
City of Urbandale	Residential	50%	Maximum of \$10,000 per lot
	Commercial	50%	Maximum of \$50,000 per lot
City of Waukee	Residential	50%	Maximum of \$10,000 per lot
	Commercial	50%	Maximum of \$50,000 per lot

#RainCampaign



THE RAIN CAMPAIGN PRESENTS

THE QUARANTINE 12-PACK

Bringing Iowa native plants straight to your front door!

Rain Garden Training

February 11-12, 2021 | 8:00AM-11:30AM Both Days | Webinar

Rain garden experts are ready to share new design guidelines, case studies, lessons learned, and much more in this two-day virtual training! Join from the comfort of your office or home and kick off the new year with an in-depth look at a popular stormwater best management practice, the rain garden. Learn how to incorporate rain gardens into your future landscaping projects!

What will be covered?

- Rain garden design basics
- New 2020 Rain Garden Design Guide
- Plant selection and layout
- Long-term maintenance
- Contractor perspectives
- Funding and cost share programs

Who should attend?

- Contractors
- City staff
- Master gardeners
- Landscape designers
- SWCD staff

Cost: FREE!
6.5 PDHs

Register Online

Training funded in part by "Rain Campaign" Iowa DNR 330 grant.

ICLEI REGIONAL MEMBERSHIP

ICLEI – Local Governments for Sustainability

First & largest global network of local governments devoted to solving the world's most intractable sustainability challenges.

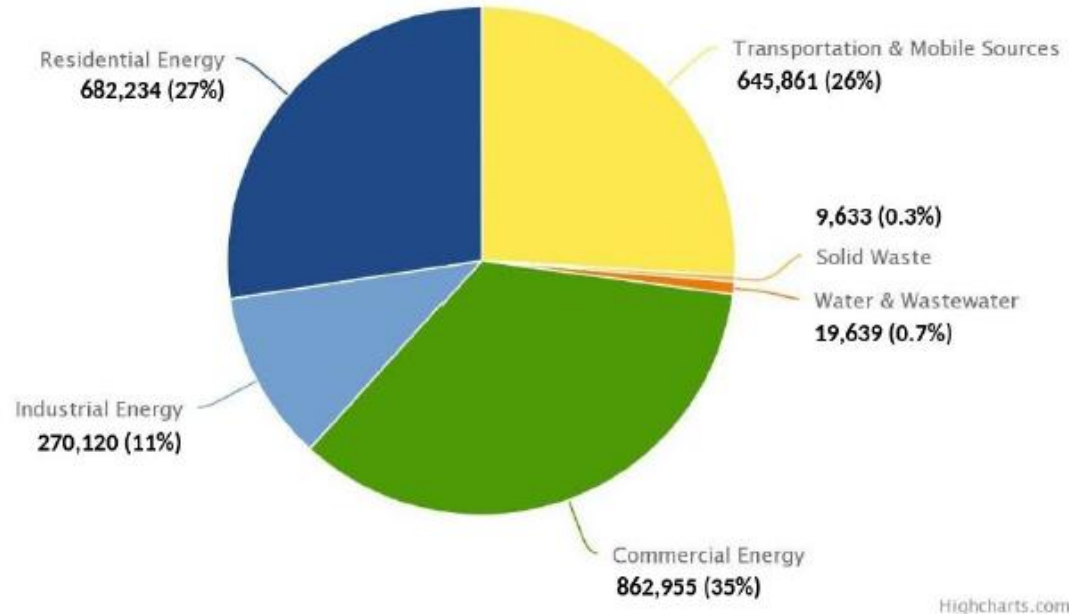
- Regional Membership benefits
 - Frameworks for policy and action
 - Tools – ClearPath*, Temperate, LEARN
 - Technical assistance for region and member communities
 - Network of regions and communities working on similar initiatives
- Des Moines member and leadership role



ICLEI – Local Governments for Sustainability

Figure ES 1: 2017 GHG Inventory for Community of Des Moines, IA

(MT CO₂e)



Through our membership:

- Remove technical barrier
- Provide data to cities
- Incorporate findings into MPO short- & long-range planning
- Encourage cohesiveness of regional data
- Connect region with custom technical resources and trainings, as needed
- Save region of up to \$15,000 annually on individual fees
- Position region for infrastructure funding

DES MOINES TRANSLOAD FACILITY

\$11.2 MILLION BUILD GRANT & \$1.7 MILLION IDOT LOAN:

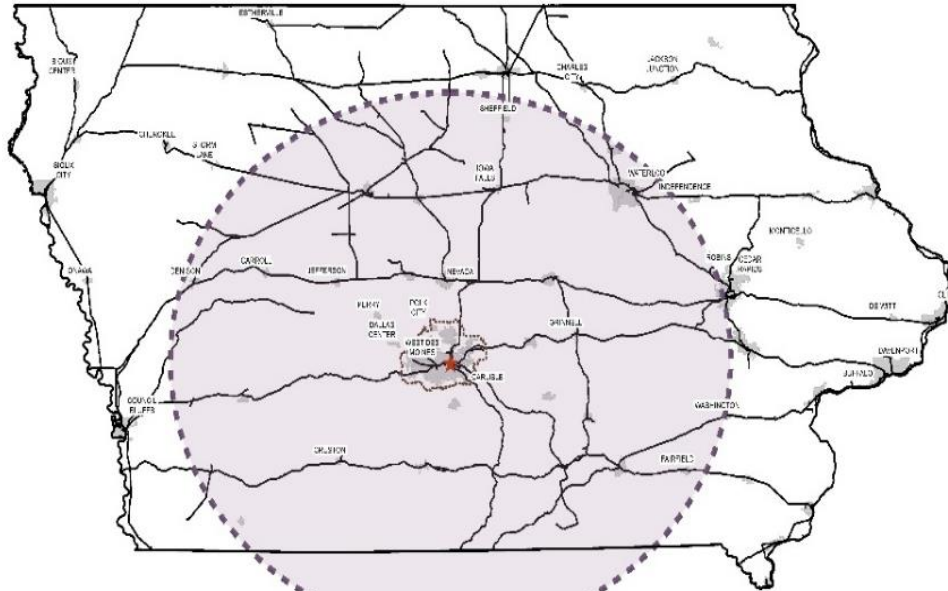
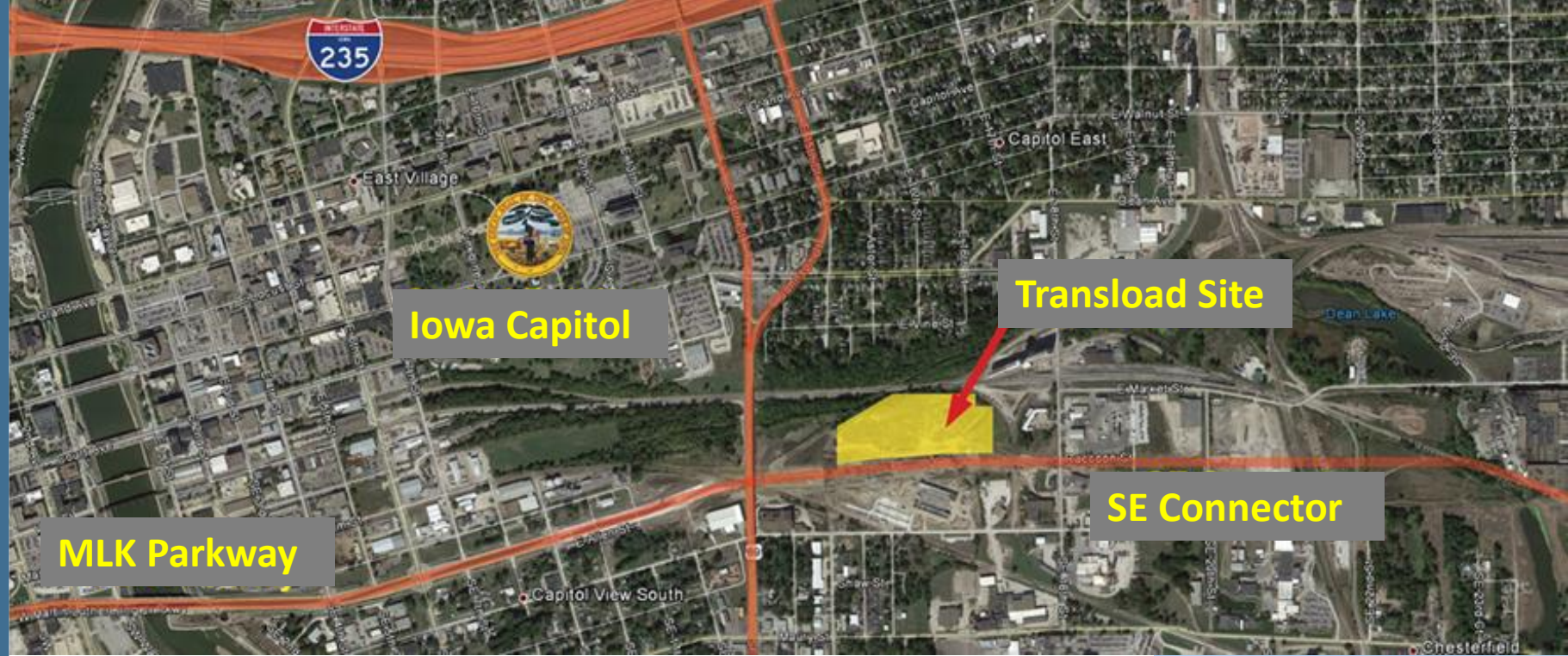
TOWARD CONSTRUCTION OF DES MOINES TRANSLOAD FACILITY




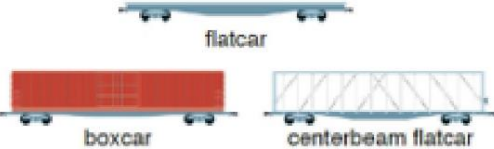










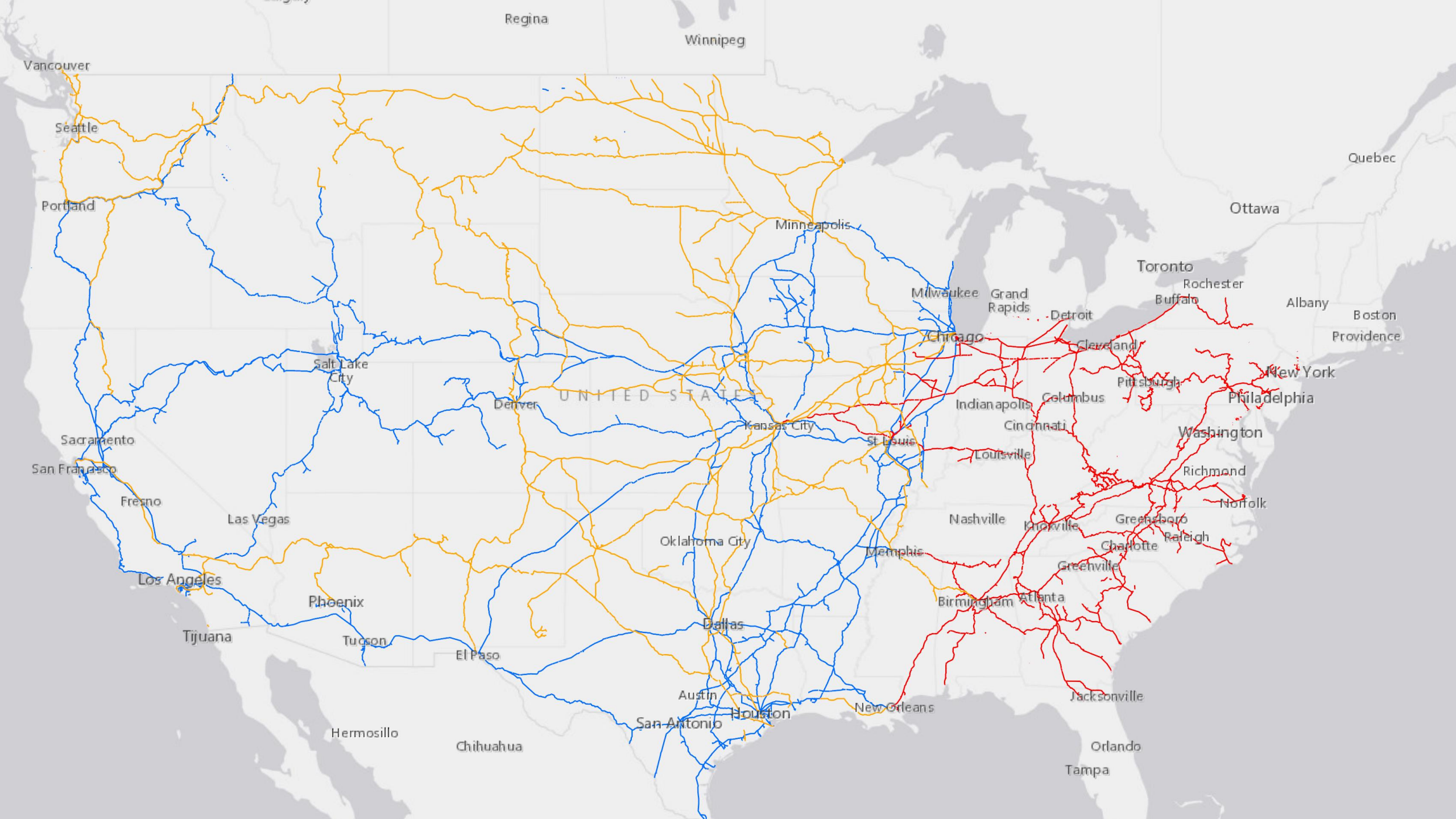
DES MOINES TRANSLOAD FACILITY

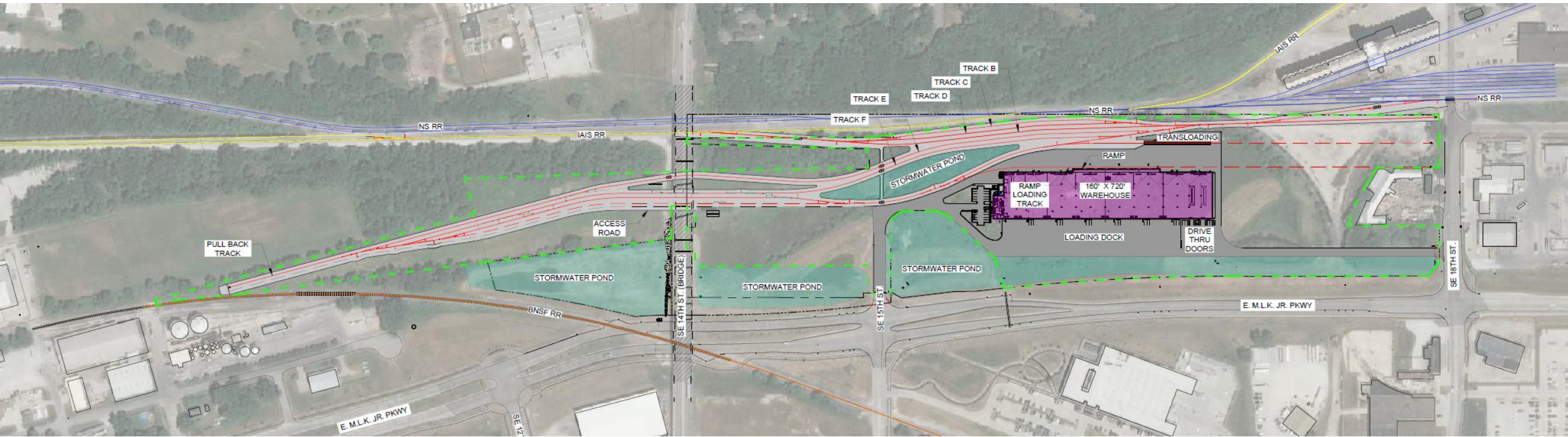
UNIQUE ACCESS:

- Three Class 1 Rail Carriers
- One Class 2 Rail Carrier
- Only 25% of shippers in the nation have access to more than one Class 1 Rail Carrier
- Direct access to the majority of U.S., Canadian and Mexican rail network



PRODUCT TYPES	TRANSLOADING EQUIPMENT	RAILCAR TYPES
<p>DRY BULK: Aggregates, minerals, cement, agricultural</p>		 <p>covered hopper open top hopper</p>
<p>BUILDING MATERIALS: Lumber, wallboard, shingles, steel beams, pipe, rebar</p>		 <p>flatcar boxcar centerbeam flatcar</p>
<p>INTERMODAL: International, e-commerce, temperature controlled</p>		
<p>WASTE/RECYCLABLE: Metals, paper, plastics</p>		 <p>standard gondola open top hopper</p>
<p>HEAVY EQUIPMENT: Military, agricultural, construction, wind energy</p>		 <p>flatcar</p>
<p>CONSUMER: Paper, beverages, temperature controlled, agriculture</p>		 <p>refrigerated boxcar boxcar</p>



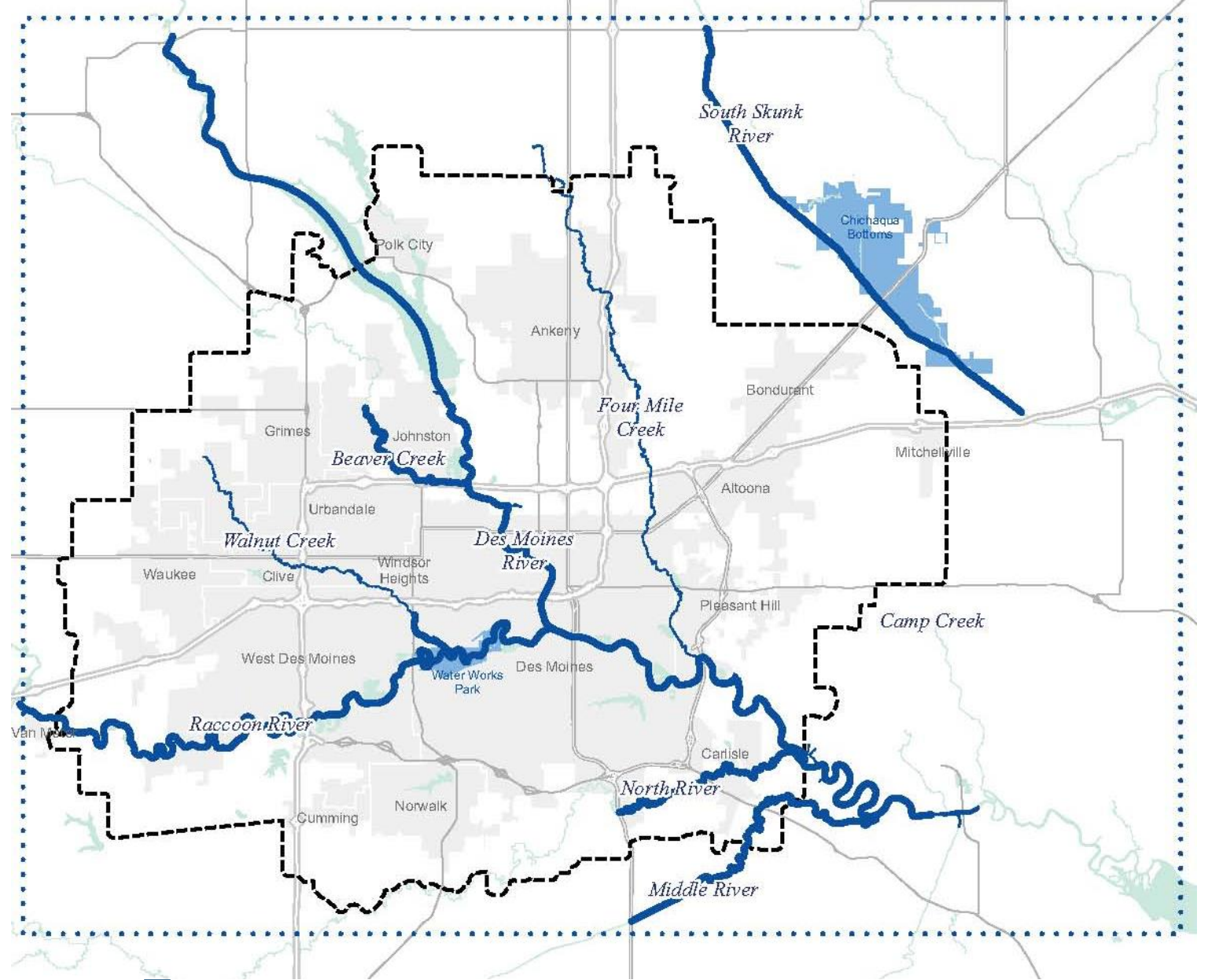




WATER TRAILS

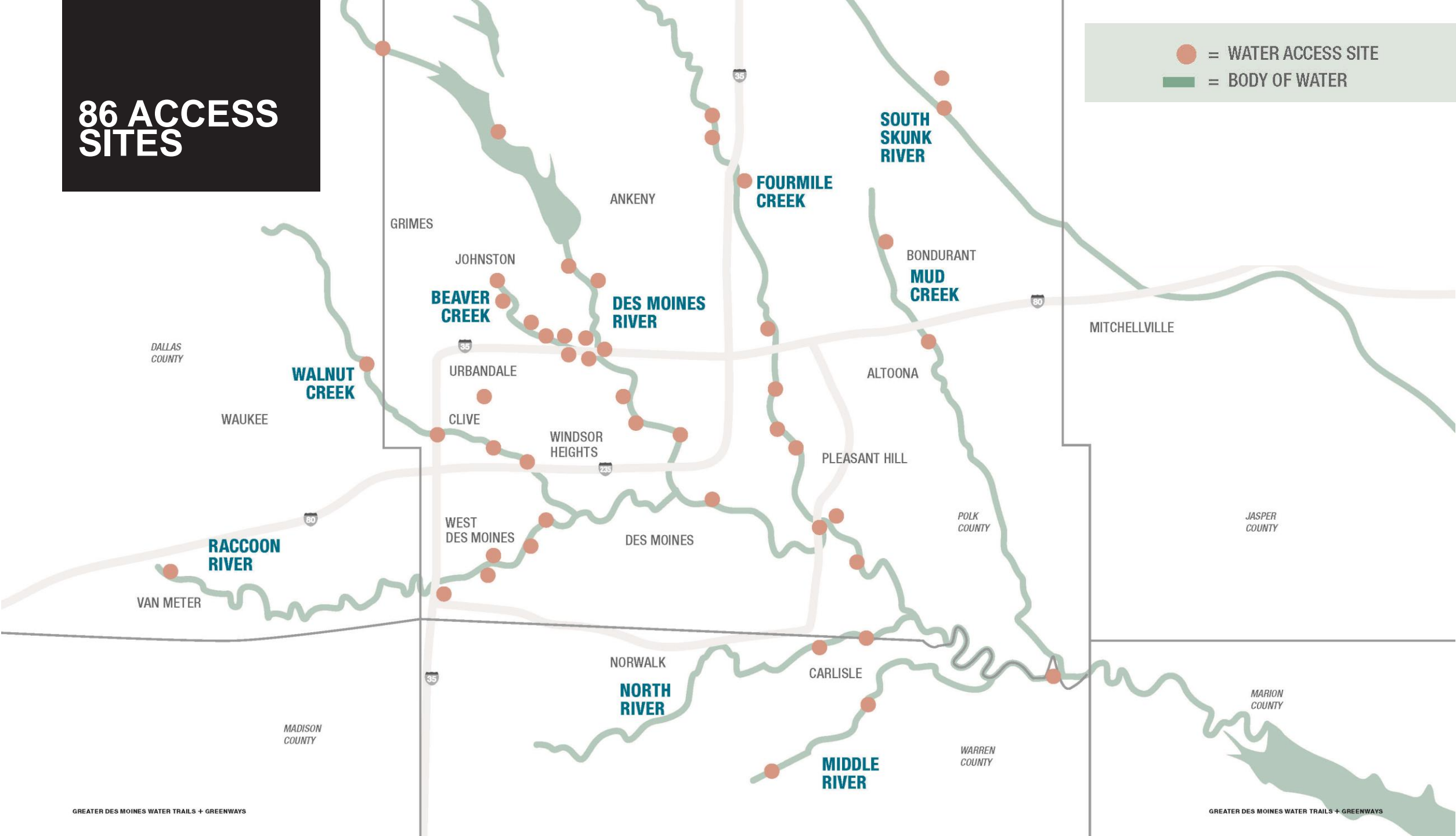
Iowa's First Regional Water Trails Plan

- 150 miles of creeks and rivers
- Adopted November 2016

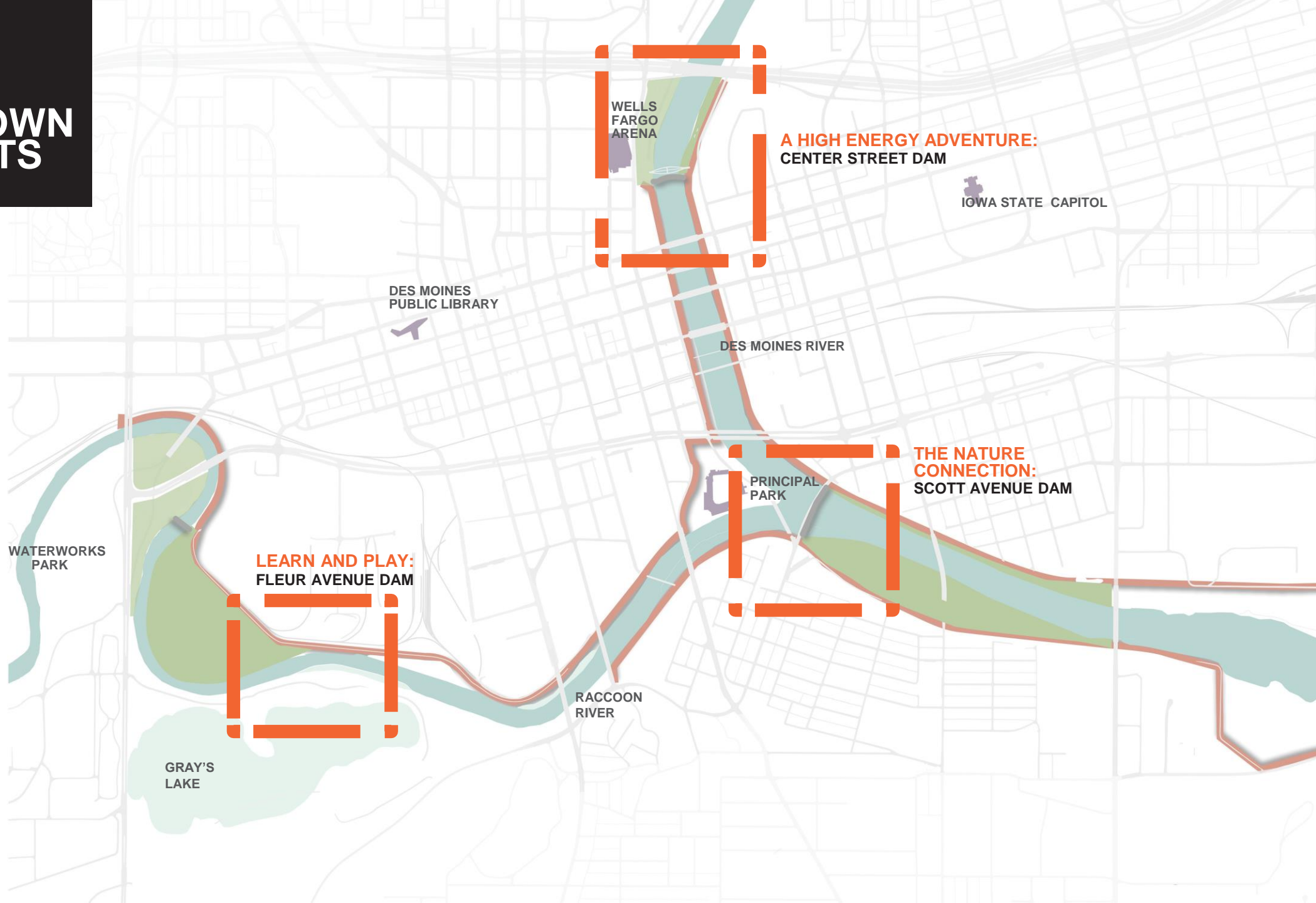


86 ACCESS SITES

● = WATER ACCESS SITE
— = BODY OF WATER



DOWNTOWN PROJECTS



WELLS FARGO ARENA

A HIGH ENERGY ADVENTURE:
CENTER STREET DAM

IOWA STATE CAPITOL

DES MOINES PUBLIC LIBRARY

DES MOINES RIVER

THE NATURE CONNECTION:
SCOTT AVENUE DAM

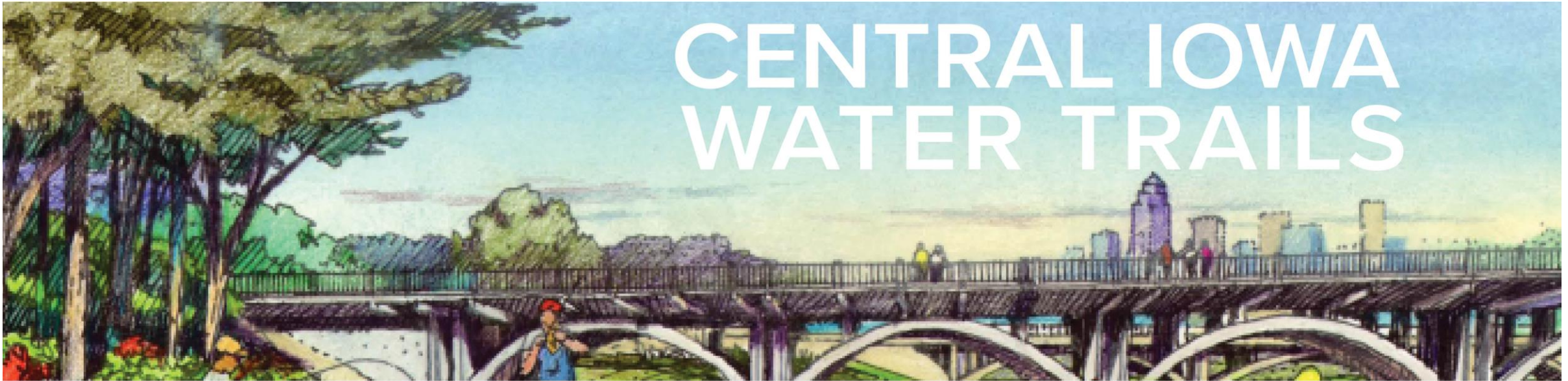
PRINCIPAL PARK

WATERWORKS PARK

LEARN AND PLAY:
FLEUR AVENUE DAM

RACCOON RIVER

GRAY'S LAKE



CENTRAL IOWA WATER TRAILS

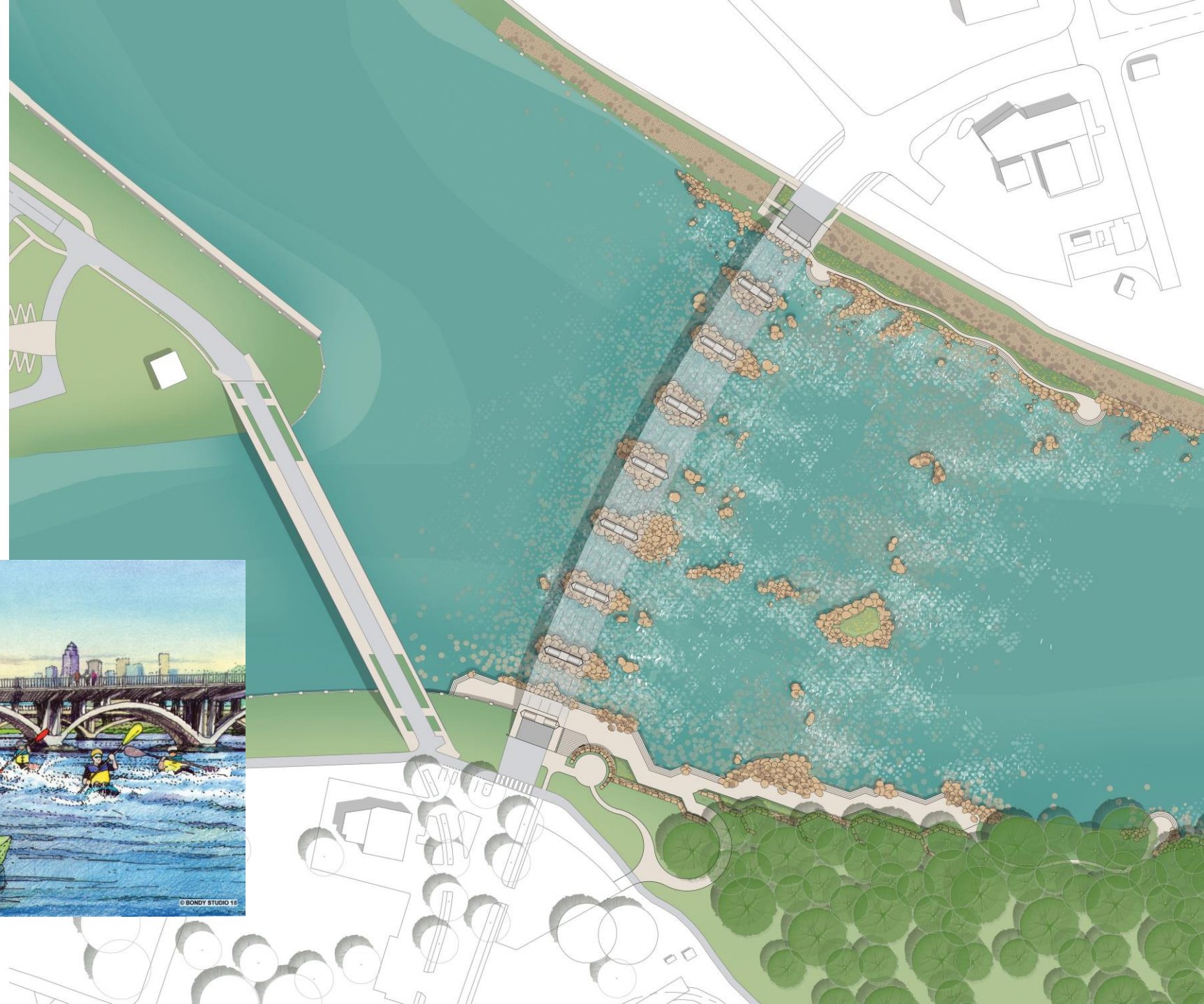
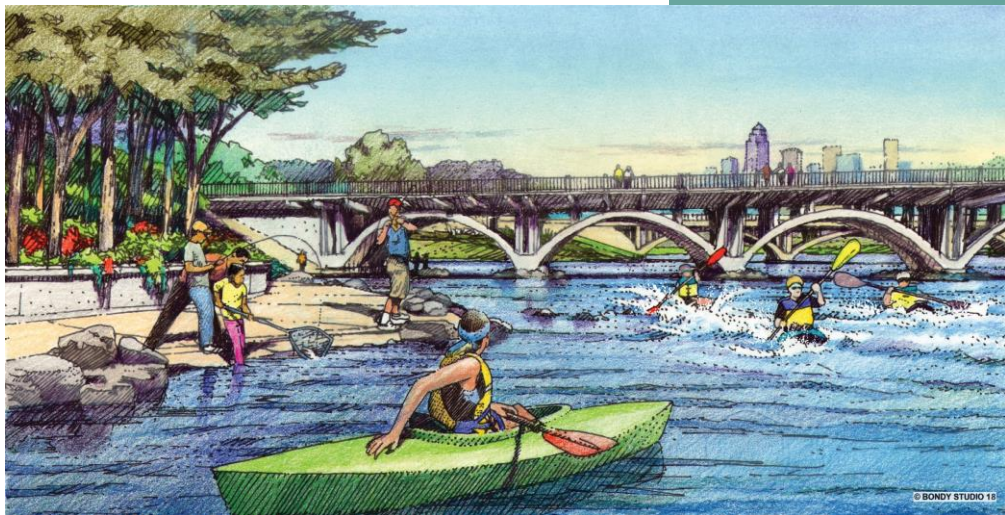
\$25 Million BUILD Grant Announced



PHASE 1

THE NATURE CONNECTION:

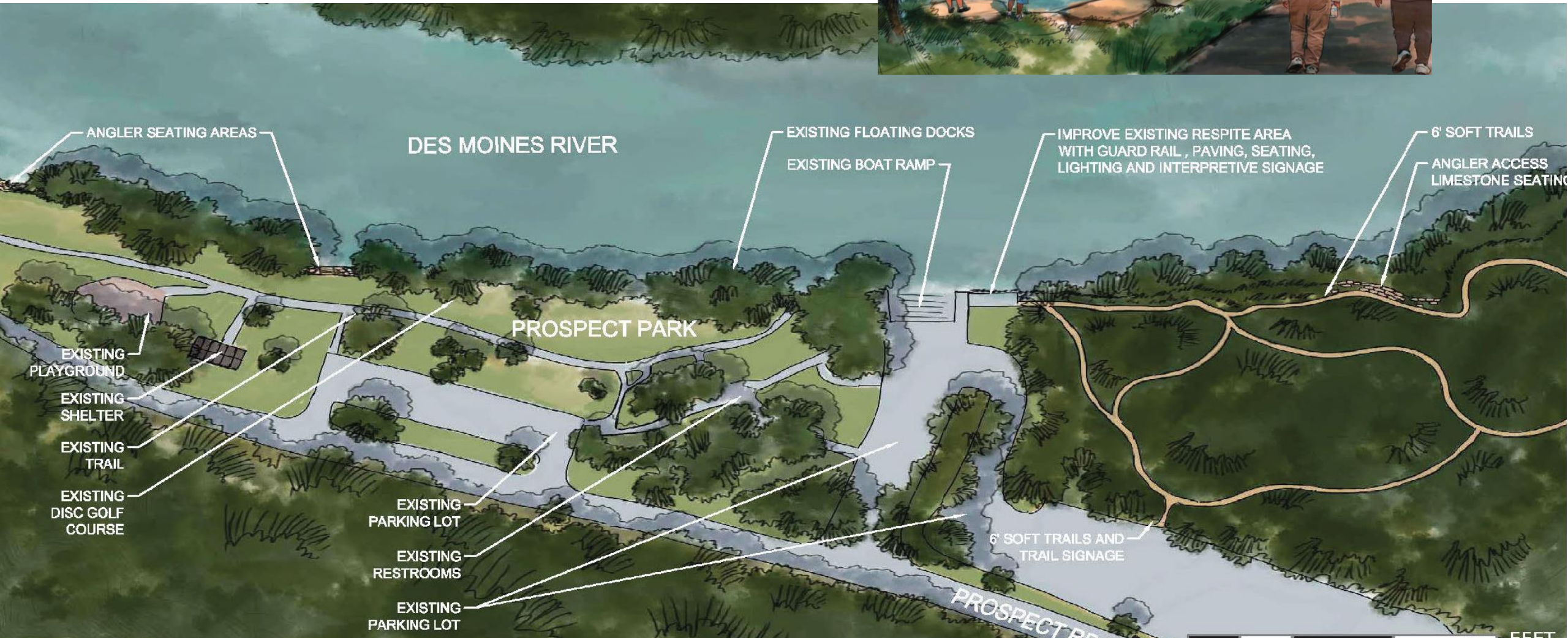
SCOTT AVENUE DAM REGIONAL ATTRACTION



PHASE 1

UPSTREAM ACCESS:

PROSPECT PARK



PHASE 1

PRIMARY PUT-IN POINT: BIRDLAND MARINA



PHASE 1

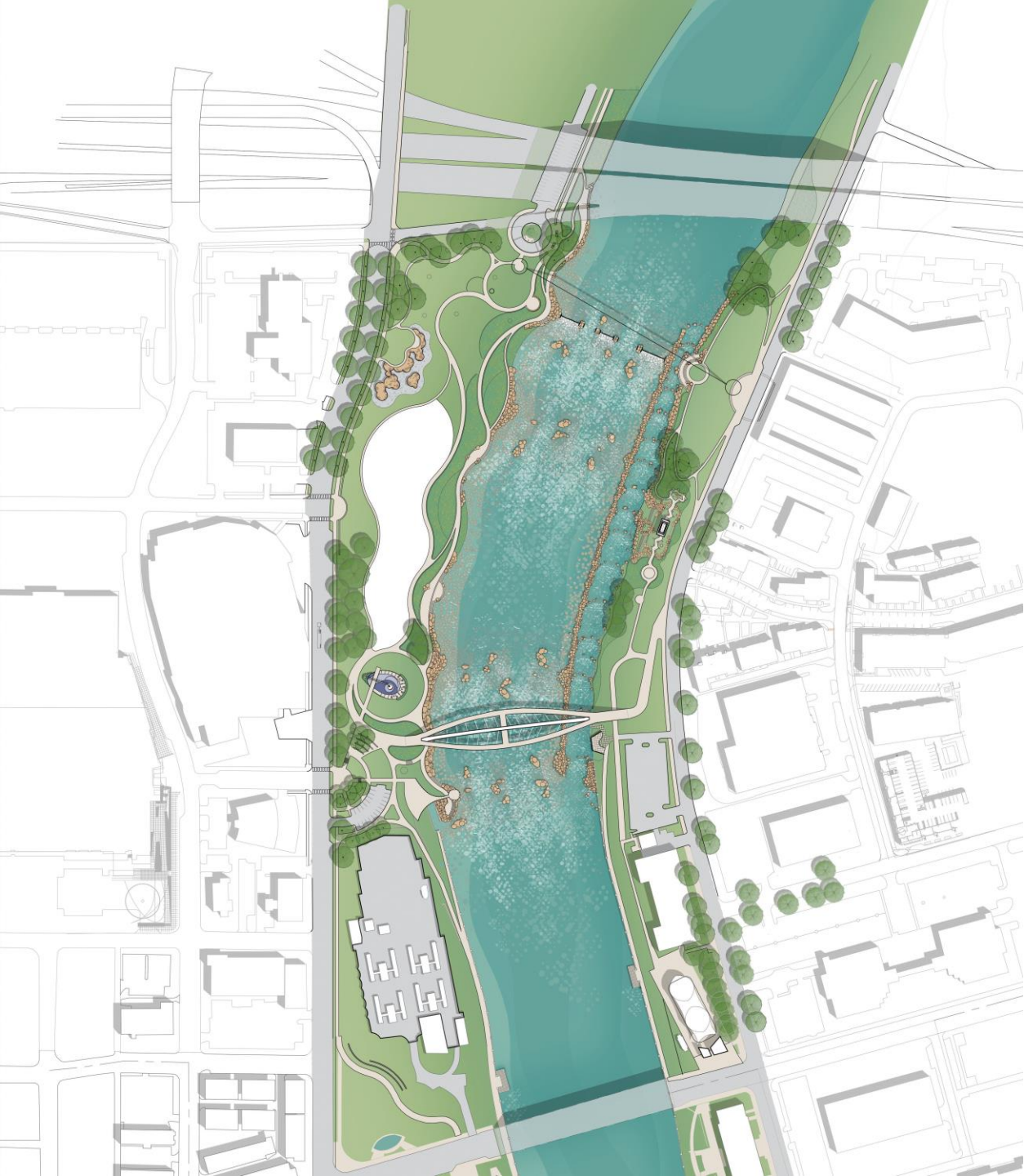
PRIMARY TAKE-OUT POINT:

HARRIOT STREET



DES MOINES RIVER

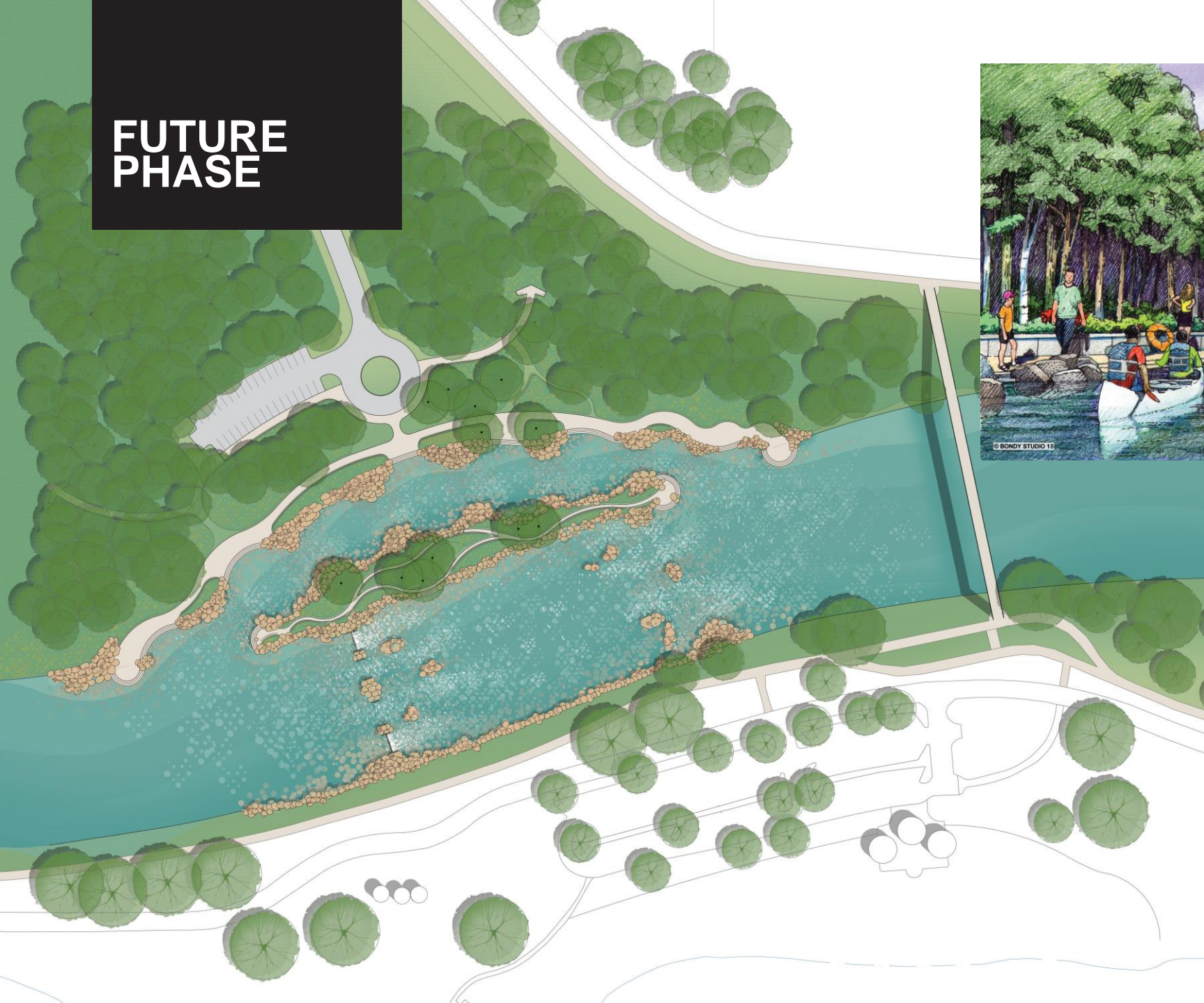
**FUTURE
PHASE**



A HIGH ENERGY ADVENTURE:

**CENTER STEET DAM
INTERNATIONAL ATTRACTION**

**FUTURE
PHASE**



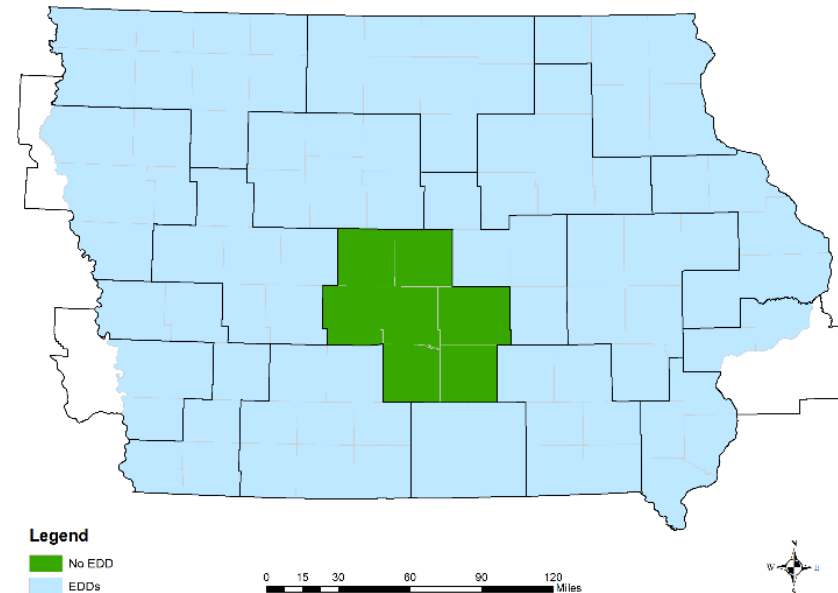
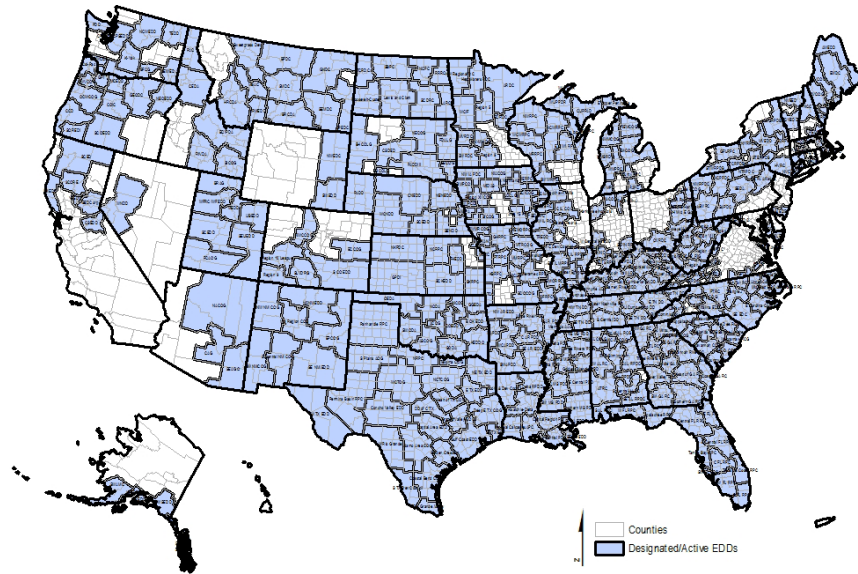
**LEARN AND PLAY:
FLEUR AVENUE DAM
REGIONAL ATTRACTION**

ECONOMIC DEVELOPMENT DISTRICT

Economic Development District (EDD)



Economic Development Districts (EDDs)
March 2019



BOONE
DALLAS
STORY
JASPER
POLK
MARION
WARREN

Central Iowa was state's only region without EDD designation from U.S. EDA.

It qualified for an EDD designation due to national emergency declaration for the pandemic – the first time the region has qualified since 2008 floods.

MAKING IOWA WHOLE

Mid-Iowa has been missing out on funding.

EDDs are often the first to receive EDA funding after major disasters.

For example, Mid-Iowa missed out on \$470,000 in no-match funding from the CARES Act because it lacked an EDD.

\$61.9 million in EDA investments in Iowa since 2018. Per-capita spending was six times higher outside Central Iowa.

\$3.2 million in Central Iowa
(~ \$4/person)

\$58.7 million outside Central Iowa
(~ \$25/person)

UNANIMOUS SUPPORT EDD

BOONE

DALLAS

STORY

JASPER

POLK

MARION

WARREN

STATE OF IOWA



KIM REYNOLDS
GOVERNOR

OFFICE OF THE GOVERNOR

ADAM GREGG
LT GOVERNOR

August 30, 2021

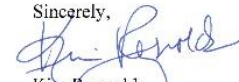
Angela Martinez, Regional Director
Denver Regional Office, U.S. Economic Development Administration
1244 Speer Boulevard Suite 431
Denver, CO 80204

Dear Director Martinez,

This letter affirms the state of Iowa's concurrence with the request for an Economic Development District (EDD) designation for the Mid-Iowa region, comprised of Boone, Dallas, Jasper, Marion, Polk, Story, and Warren Counties. These are the only counties in Iowa not currently designated as an EDD. Creating an EDD for the region is important for the ongoing economic development of Mid-Iowa.

Further, acting through the Iowa Economic Development Authority, the state has reviewed and concurs with the Mid-Iowa Comprehensive Economic Development Strategy (CFDS).

Sincerely,


Kim Reynolds
Governor of Iowa

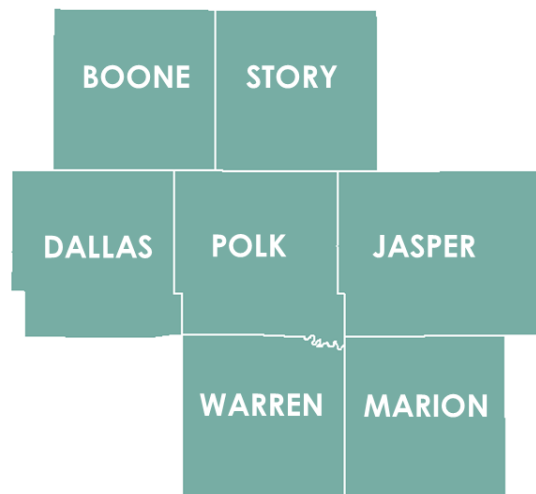

Debi Durham, Executive Director
Iowa Economic Development Authority

CC: Todd Ashby, Executive Director, Mid-Iowa Planning Alliance for Community
Development

MID-IOWA PLANNING ALLIANCE FOR COMMUNITY DEVELOPMENT (MIPA)



The Mid-Iowa Planning Alliance for Community Development (MIPA) was created in September 2021 for the purpose of becoming an EDD and supporting economic development activities in Boone, Dallas, Jasper, Marion, Polk, Story, and Warren Counties.




BENEFITS

- Regional Plan
- Funding
- Staff Support

IT'S OFFICIAL: MIPA is an EDD



 **UNITED STATES DEPARTMENT OF COMMERCE**
Economic Development Administration
Washington, D.C. 20230

January 26, 2022

Ms. Brenda Dryer
Chairman of the Mid Iowa Planning Alliance for
Community Development (MIPA)
420 Watson Powell Jr. Way, Suite 200
Des Moines, Iowa 50309

Dear Chairman Dryer:

I am pleased to inform you that the U.S. Economic Development Administration (EDA) has approved the Mid Iowa Planning Alliance for Community Development's (MIPA) request for designation as an Economic Development District (EDD). The EDD is comprised of the Boone, Dallas, Jasper, Marion, Polk, Story and Warren Counties of Iowa.


EDA is committed to providing financial assistance to meet the economic development needs of distressed communities throughout the United States. Our mission is to lead the federal economic development agenda by promoting innovation and competitiveness, preparing American regions for growth and success in the worldwide economy. To that end, this designation will serve as a foundation for future economic successes that will benefit both families and businesses in your region.

I trust that this designation will strengthen the economies of the Mid Iowa region and wish you every success in carrying out your economic development activities. Ali DeMersseman, Economic Development Representative for the state of Iowa, will remain your primary point of contact regarding this designation and may be contacted by telephone at (605) 877-2866, or by email at ademersseman@cda.gov.

Your ongoing efforts to stimulate growth and business expansion through local economic development programs are greatly appreciated.

Sincerely,

Alejandra Y. Castillo
Alejandra Y. Castillo
Assistant Secretary of Commerce
for Economic Development

 **UNITED STATES DEPARTMENT OF COMMERCE**
Economic Development Administration
Washington, D.C. 20230

**MEMORANDUM OF OFFICIAL DESIGNATION OF
AN ECONOMIC DEVELOPMENT DISTRICT**

In accordance with Section 401 of the Public Works and Economic Development Act of 1965, as amended (42 U.S.C. § 3171), I hereby designate the Economic Development District identified below:

<u>Name of EDD:</u>	Mid Iowa Planning Alliance for Community Development
<u>State:</u>	Iowa
<u>Regional Definition:</u>	Boone, Dallas, Jasper, Marion, Polk, Story and Warren Counties of Iowa.

Alejandra Y. Castillo

Assistant Secretary of Commerce
for Economic Development

Received notice January 26 that the Mid-Iowa region has been officially designated an Economic Development District by the U.S. Economic Development Administration.

MEMBERSHIP: 52 Jurisdictions



Adel	Hartford	Monroe	Story City
Ames	Huxley	Nevada	Story County
Ankeny	Indianola	Newton	Sully
Baxter	Jasper County	Norwalk	Urbandale
Bondurant	Johnston	Oakland Acres	Valeria
Boone	Kellogg	Ogden	Van Meter
Carlisle	Knoxville	Pella	Waukee
Clive	Lambs Grove	Perry	West Des Moines
Colfax	Lynnville	Pleasant Hill	Windsor Heights
Cumming	Marion County	Pleasantville	Zearing
Des Moines	Melcher-Dallas	Prairie City	
Dallas County	Milo	Polk County	
Elkhart	Mingo	Reasnor	
Grimes	Mitchellville	Runnells	

Membership as of May 16, 2022

91% of Mid-Iowa population is covered



THANK YOU

Allison van Pelt
Senior Planner
avanpelt@dmampo.org
www.dmampo.org



Altoona • Ankeny • Bondurant • Carlisle • Clive • Dallas County • Des Moines • DART • Grimes • Johnston • Mitchellville • Norwalk •
Pleasant Hill • Polk City • Polk County • Urbandale • Warren County • Waukee • West Des Moines • Windsor Heights